



CHARITY REVIEW

Issued: February 2015 Expires: February 2017

Road Runners Club of America



Accredited Charity
Meets Standards

703-525-3890
1501 Lee Highway, Suite 140
Arlington, VA 22209
<http://www.rrca.org>

STANDARDS LEGEND

- Meets Standards
- Standards Not Met
- Did Not Disclose
- Review In Progress
- Unable to Verify

Standards For Charity Accountability

Governance

- 1. Board Oversight
- 2. Board Size
- 3. Board Meetings
- 4. Board Compensation
- 5. Conflict of Interest

Measuring Effectiveness

- 6. Effectiveness Policy
- 7. Effectiveness Report

Finances

- 8. Program Expenses
- 9. Fund Raising Expenses
- 10. Accumulating Funds
- 11. Audit Report
- 12. Detailed Expense Breakdown
- 13. Accurate Expense Reporting
- 14. Budget Plan

Fund Raising & Info

- 15. Truthful Materials
- 16. Annual Report
- 17. Website Disclosures
- 18. Donor Privacy
- 19. Cause Marketing Disclosures
- 20. Complaints

CONCLUSION

Road Runners Club of America meets the 20 Standards for Charity Accountability.

PURPOSE

Year, State Incorporated

1976, Virginia

Stated Purpose

"to promote the sport of running through the development and growth of running clubs and running events throughout the country."

PROGRAMS

RRCA promotes the development and growth of running clubs and running events, and supports the interests of recreational runners. RRCA works to provide programs that can be replicated throughout the country by member clubs from small towns to large cities. Programs promote and support running and runners at all stages in life. The Our Kids Run the Nation program, for example, is a youth running program that

outlines how to organize local running programs at schools and aftercare centers. The RUN@WORK Day program encourages adults to get 30-minutes of exercise each day, in accordance with the Physical Activity Guidelines for Americans. With the goal of helping improve the physical activity levels for all Americans, the organization provides the running community with educational information and programs that work to keep runners safe, healthy, and informed.

For the year ended December 31, 2013, RRCA's program expenses were:

Championship events	160,825
Coaching program	280,164
General program	236,807
Insurance program	1,350,574
Kids Run the Nation	70,410
Roads Scholars	94,290
Total Program Expenses:	\$2,193,070

GOVERNANCE & STAFF

Chief Executive

Jean Knaack, Executive Director

Compensation*

\$102,530

Chair of the Board

David Cotter

Chair's Profession / Business Affiliation

Retired US Forest Service

Board Size

9

Paid Staff Size

8

*2013 compensation includes annual salary and, if applicable, benefit plans, expense accounts, and other allowances.

FUND RAISING

Method(s) Used:

Grant proposals, Internet appeals, and membership appeals.

Fund raising costs were 9% of related contributions. (Related contributions, which totaled \$784,596, are donations received as a result of fund raising activities.)

TAX STATUS

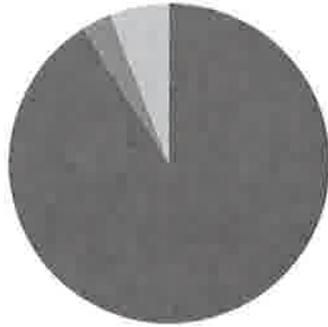
This organization is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

FINANCIAL

The following information is based on RRCA's audited financial statements for the year ended December 31, 2013.

Source of Funds

Insurance program	1,335,075
Membership dues	555,157
Coaching program	347,630
Contributions	190,210
Investment	101,140
Sponsorships	39,229
Other income	25,586
Total Income	\$2,594,027



Programs: 91% **Fundraising: 3%** **Administrative: 6%**

Total Income	\$2,594,027
Program expenses	2,193,070
Fundraising expenses	\$66,877
Administrative expenses	\$143,648
Total expenses:	\$2,403,595
Income in Excess of Expenses	190,432
Beginning Net Assets	1,057,960
Other Changes In Net Assets	190,430
Ending Net Assets	1,248,392
Total Liabilities	1,006,618
Total Assets	2,255,010

Note: According to RRCA's audited financial statements for the year ended December 31, 2013, the organization received in-kind donations of \$80,599 in event promotion (\$70,599) and awards (\$10,000).

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This report is not to be used for fund raising or promotional purposes.